



Ideation management platform

Promoting innovative minds

Axon Ivy offers a platform for ideation management: from the submission of an idea, through its evaluation by a jury, to its implementation. The optimized process flow encourages employees to develop new ideas and contribute to the success of the company with suggestions for improvement.

Challenges

- No systematic handling of requests for improvements and new ideas
- Inability to track ideas through their lifecycle
- Employees feel their ideas and suggestions were not being taken into consideration

Highlights

- Employee engagement increased by 400%
- Fair and transparent evaluation criteria
- Improved trust in managers and improvements in corporate culture
- Employee suggestions resulted in product improvements, cost savings and increased customer satisfaction

Solution with Axon Ivy

- Improvement requests and suggestions are managed reliably via a defined process
- Structured and process-oriented handling of suggestions
- Transparent process for brainstorming, jury evaluation, price & bonus definition, bonification

Reasons for Axon Ivy

- Experience and competencies in HR environment
- Convincing Proof of Concept
- Fast and agile development thanks to Scrum methodology
- Short project timeline

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