



Approval process for the launch of new products

The Axon Ivy platform is the central hub for the new product launch process – from analysis and testing to approval. New business tasks added during the process are dynamically integrated into the process. Approvals can be given via mobile devices.

Challenges

- Complete replacement of the previous written correspondence with a digital process
- Integration of new business tasks from different departments into the ongoing implementation process
- Flexible customization options for departments and rankings

Highlights

- Proper process monitoring and automated escalations of overdue tasks
- Task confirmation and approval via email from a mobile device
- Improved transparency throughout the process

Solution with Axon Ivy

- End-to-end process from analysis of a new product to approval
- Parallel creation and dynamic customization of multiple business tasks
- Increased flexibility due to numerous configuration options of the collaborating departments

Reasons for Axon Ivy

- Process without media discontinuity
- Seamless integration of the solution into the existing IT infrastructure
- Complete documentation of all analysis steps
- Improvement of data quality

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